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IMAGES: @Tommaso Sartori

Hotels

Grand Park Hotel Rovinj

WINNER OF THE 2020 HOTEL PROPERTY AWARD, THE GRAND PARK HOTEL ROVINJ, PART OF THE MAISTRA COLLECTION, IS LOCATED IN ONE OF THE MOST BEAUTIFUL PLACES IN THE MEDITERRANEAN WHERE IT LOOKS OVER THE SEA AND THE HISTORIC CENTRE OF THIS CROATIAN TOWN.



Lissoni Casal Ribeiro developed the interior design of the rooms and all of the public areas, including those along the seafront, which connects the new structure to the historic centre of Rovinj.

The hotel comprises two reception areas, 193 rooms and 16 suites, two restaurants, one pool bar, one spa extending over 3,800sqm, one lobby bar, three pools (two

external and one internal) and a conference area. Realised in collaboration with the Architecture Studio 3LHD from Zagreb, the Grand Park Hotel Rovinj has been designed as a leisure hotel and extends over six levels, all completely integrated into the hillside and surrounding vegetation. The spacious lobby is the heart of the project, providing access to the two-storey all-day restaurant and the terrace, the latter

enjoying a unique view of the city of Rovinj. Fabrizia Bazzana from Lissoni & Partners told PREMIER HOSPITALITY INTERNATIONAL MAGAZINE: "We didn't have any limitations for the design and the style, we had complete carte blanche. They just asked to have a different experience from the other structure that they already have on the Istrian coast."

"We tried to create a strong dialogue between our interior design project and the site, the water and the old city and also the architecture by 3LHD. We wanted to interact with the landscape but at the same time we wanted to mix different cultures and worlds, always with a strong dialogue with the tradition of the city, an ancient Venetian settlement, and the Croatian region."

Together with the stylist Carlos Baker, Lissoni Graphx designed the staff uniforms, from the General Manager to the waiters, from the receptionist to the porter, from the pool boy to the staff of the wellness centre. »

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The over 50 outfits match informal elegance with the feel of a bygone era, recalling the lacework and craftsmanship of local tradition and reconnecting to the colours of the interiors, from night blue to white and from Bordeaux to khaki.

Lissoni Casal Ribeiro was also responsible for curating the choice of artworks executed by seven different artists, which are placed in both the public areas and the rooms with the aim of establishing a dialogue with the interior design project.

The idea of the art project was born by reflecting on the first-hand experience of Piero Lissoni himself where the location was of great inspiration for the development of the interiors. The colour and constant presence of the sea, the reduced dimensions and conformation of the city of Rovinj and the cultural mix given by historical overlaying all had a determining role in the design. For this reason, the artists involved were asked to realise works that were closely linked to the territory and to the context, also through a direct and personal experience of Rovinj. Each of them stayed for a period in the area, during which time they developed the works expressing their own vision through the use of different languages and techniques.

The artists involved are Veronica Gaido, whose photographs feature in each room; Roberta Patalani, who realised an enormous site specific bas-relief that forms the backdrop to the reception in the Promenade Lobby, together with the Croatian artists Klara Rusan, Danjeli Srdarev, Marco Tadić, Hana Tintor and Predrag Todorović, each of whom have expressed their personal style through visionary illustrations.

Fabrizia added: *“The feedback from the clients, guests and media has all been very good. This was a very challenging and important project but it meant we were able to start a new collaboration with Maistra.”* ■

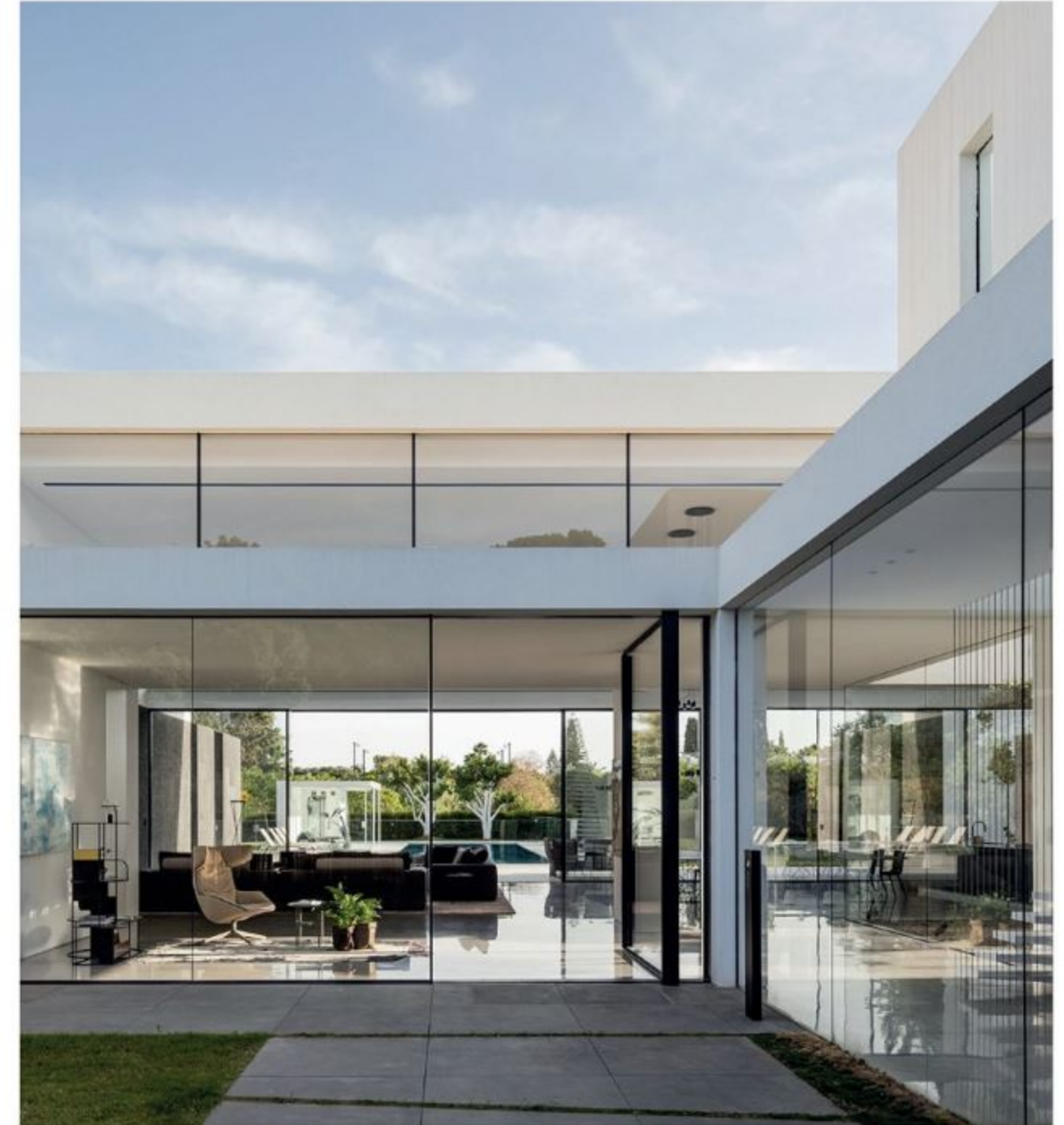


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