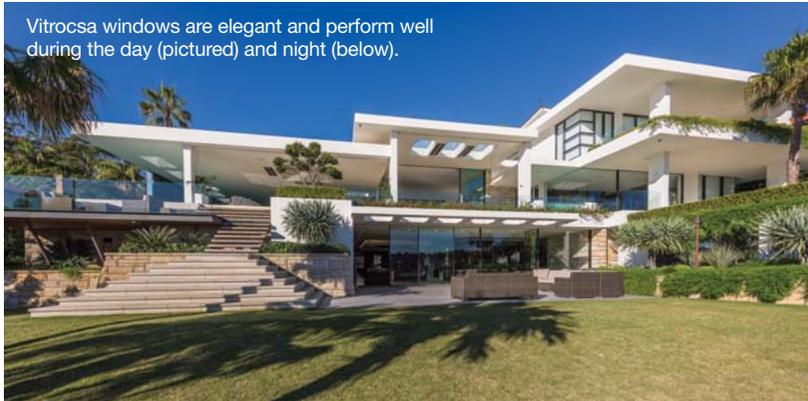


# Transparent quality

Switzerland is synonymous with quality, and the 'Swiss-made' label tells consumers more than just where the product they are buying is from – it tells them it has been made to a superb standard of craftsmanship. Developed by engineers trained in the rigours of watchmaking, **Vitrocsa** windows are the epitome of all things Swiss: innovative, modern, reliable and robust.



Vitrocsa windows are elegant and perform well during the day (pictured) and night (below).



A desire for quality can only be satisfied by continuous innovation and development, and this endeavour is something that Vitrocsa knows all about. The designers at Vitrocsa never stop working on new products and solutions, and never rest until they have outdone themselves. The company itself is constantly evolving too, and is currently embracing the spirit of 'Swissness' by renovating its

offices and building a new state-of-the-art production facility in Saint-Aubin-Sauges, Switzerland.

**Often copied, never equalled**  
What sets Vitrocsa window systems apart from others is the use of extremely slim 18mm mullions in combination with large glass panes. This design is achieved by ingenious Swiss engineering, where the roller bearings are installed in

the frame rather than the window pane. The stunning end result has spawned scores of replicas around the world that infringe Vitrocsa's numerous patents. These copies are not only illegal, but also a pale imitation of the real thing; needless to say, Vitrocsa's imitators do not share its high standards of Swiss quality. The company is currently pursuing legal action against some of its impersonators, and clients who seek the best are advised to go the best: Vitrocsa.

“ A further testament to the quality of Vitrocsa windows is the fact that the company has no after-sales service. ”

#### **Made in Switzerland, fitted around the world**

Vitrocsa's international design collaborations have helped the company achieve a global presence. Born Orchidées Constructions in Saint-Aubin-Sauges in 1989, Vitrocsa has grown from its modest beginnings into an innovative SME, the products of which can now be found in all four corners of the world. Thanks to licensing contracts with various partners overseas, Vitrocsa exports to all five continents and more than 40 countries.

#### **Perfect every time**

Vitrocsa products are the original and their unique, built-to-last design was patented in 1994. Since

then, the company has gained an excellent reputation around the world. For clients' peace of mind and safety, Vitrocsa products should only be purchased from approved dealers. A list can be found in the 'Partners' section of the company's official website. A further testament to the quality of Vitrocsa windows is the fact that the company has no after-sales service – there is simply no need for one, as its products are perfect in every detail.

#### **Celebrate the past, look to the future**

Vitrocsa turns 25 this year and the company has numerous activities in the pipeline to celebrate this special birthday. Its innovative and original system, first invented a quarter of a century ago, has grown and matured over the years, being reinvented again and again to stay at the forefront of technology. Precise details of what is being planned are currently a closely guarded secret, but one thing's for certain: all traditional notions of pane and frame design will be thrown out of the window. ●

**Further information**  
Vitrocsa  
[www.vitrocsa.ch](http://www.vitrocsa.ch)